

Public Facilities District Board

Board Members: Carmen Goers - Greg Haffner - Jeff Piecewicz - Lew Sellers – Randall Smith
Staff Representatives: Treasurer, Barbara Lopez - Kimberley A. Komoto

**accesso ShoWare Center
 July 25, 2019
 4 p.m.**

<u>Item</u>	<u>Description</u>	<u>Action</u>	<u>Speaker</u>	<u>Time</u>
1.	Call to order		Jeff Piecewicz	1
2.	Roll Call		Kim Komoto	1
3.	Changes to the Agenda MOVE TO APPROVE THE AGENDA		Jeff Piecewicz	1
4.	Approval of Minutes dated May 16, 2019 MOVE TO APPROVE THE MINUTES DATED May 16, 2019	Yes	Jeff Piecewicz	1
5.	Election(s) to Fill Chair Vacancy	Yes	Pat Fitzpatrick	10
6.	Update on Reappointment of Lew Sellers to Position No. 5	No	Kurt Hanson/Pat Fitzpatrick	10
7.	Financial Reports A. City of Kent B. accesso ShoWare Center	No	Shane Sorenson Arletta Voter	10
8.	Operational Updates: A. General Manager B. Marketing Update C. City of Kent Update	No	Tim Higgins Kelly Spreitzer-Saucer Kurt Hanson	15
9.	Seattle Thunderbirds Update A. Sales, Marketing and Attendance B. Advertising and Suite Sales	No	Colin Campbell	10
10.	Other Business		Jeff Piecewicz	1
11.	Adjournment	Yes	Jeff Piecewicz	1

Unless otherwise noted, the Public Facilities District meets at 4 p.m. on the last Thursday of each quarter at the accesso ShoWare Center, 625 West James Street, Kent, WA 98032.

For additional information please contact Kimberley A. Komoto, City Clerk at 253-856-5728 or via email at Kkomoto@KentWA.gov.

Any person requiring a disability accommodation should contact the City Clerk's Office at 253-856-5725 in advance. For TDD relay service call Washington Telecommunications Relay Service at 7-1-1.

Approval Pending

Date: May 16, 2019

Time: 4 p.m.

Place: accesso ShoWare Center

Other

Attendees: SMG General Manager, Tim Higgins
SMG Finance Director, Arletta Voter
SMG Director of Sales and Marketing, Kelly Spreitzer
City Attorney, Arthur "Pat" Fitzpatrick
Colin Campbell, Thunderbirds General Manager
City of Kent Economic and Community Development Director, Kurt Hanson
City Clerk, Kimberley A. Komoto
Deputy City Clerk, Kathryn McKee

Agenda:

1. Call to Order

The meeting was called to order at 3:59 p.m., with Lew Sellers presiding.

2. Roll Call

Carmen Goers – Present

Lew Sellers - Present

Randall Smith - Present

Jeff Piecewicz – Present

3. Changes to the Agenda

None

4. Approval of Minutes dated January 31, 2019 and April 25, 2019

Goers moved to approve the minutes dated January 31, 2019 and April 25, 2019, seconded by Jeff Piecewicz. The Motion passed unanimously with a vote of 4-0.

5. Position No. 1 Vacancy

Fitzpatrick corrected the position number from 1 to 2 and provided the procedural process to fill the vacancy.

Hanson advised that during the May 21, 2019, City Council meeting, the Council will confirm the appointment of Greg Haffner to Position No. 2.

6. Financial Reports

A. City of Kent. City of Kent Finance Director, Barbara Lopez was not present during this meeting, but the financial reports were included in the agenda packet.

Approval Pending

B. accesso ShoWare Center. Arletta Voter provided details of the accesso ShoWare Center Income Statement First Quarter Comparison for 2018-2019, including direct event income, ancillary income, other event income, other operating income, indirect expenses, net income from operations, admission tax and net income. Multiple events were either moved or cancelled in response to the first quarter snow events.

Higgins advised that five Thunderbird games were impacted during the snow events.

7. Operations Update

a. General Manager Update. Higgins advised the accesso ShoWare Center will host 23 graduations spread over 15 days.

Higgins anticipates the capital projects of rebranding the concessions and new carpeting, should be nearly complete by September.

b. Marketing Update. Higgins introduced Kelly Spreitzer, SMG Sales and Marketing Manager. Spritzer provided an updated version of the marketing update for April 2019. Spreitzer reviewed statistics for the website, social media and email marketing.

Details were provided for events for the first quarter, upcoming ticketed events, and upcoming community and catering events.

Spreitzer advised that both children's programming and faith-based events do well at the accesso ShoWare Center.

c. City of Kent Update. Hanson provided development happening in Kent that may positively impact the accesso ShoWare Center.

8. Seattle Thunderbirds Update

Colin Campbell provided a recap of last season and indicated there is excitement about building a young team going into 2019. Information was provided regarding season ticket sales, suite sales, and corporate partnerships.

Campbell indicated the schedule of games will be released in June and there will be six Tuesday games.

Campbell indicated that the Thunderbirds Community Sports Foundation awarded \$29,000 in Youth Sports in School Grants. And provided details regarding the Support a Sport Event fundraising opportunity for organizations. Tickets are sold for \$26 and \$20 is retained by the organization selling the tickets.

Campbell advised of a team bantam tournament that will be held in 2020. There will

9. Other Business

Approval Pending

None

10. Adjournment

Smith moved to adjourn the meeting and Goers seconded the motion.

The motion passed unanimously with a vote of 4-0.

Meeting adjourned at 4:42 p.m.

Kimberley A. Komoto
City Clerk
May 16, 2019